



Packaging Solutions For **Cosmetics & Personal Care**



Europe Packaging offers innovative packaging solutions for cosmetics and personal care products, designed to protect and enhance product appeal across all channels.

Our portfolio covers cosmetic, luxury beauty, pharma, and medical packaging, delivering consistent quality and strong brand impact. Each solution is tailored to meet specific product requirements with precision and care. This ensures alignment across diverse product categories while maintaining high standards

Combining protection with a premium look and feel, our packaging can be fully customized—from materials to finishes—to reflect your brand identity and create a distinctive customer experience.

Why Europe Packaging

- Fully customized structural designs tailored to exact size and shape requirements
- Lightweight corrugated board options in multiple grades
- Brand-aligned inner components with color matching and embossing options
- 100% recyclable material composition
- Presentation-focused design architecture
- Engineered structural protection

Let's Build Your Packaging Solutions

Transform your packaging into a powerful brand experience—get in touch to design a solution tailored to your cosmetic products.



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Tuck Top Auto Bottom Box

Automatic bottom closure
Ideal for heavier products
Fastest assembly and loading
Ships and stores flat
Rigid structure with a flat base



Tuck End Box

Reverse Tuck End (RTE)
Easy assembly
Suitable for lightweight products
Cost-effective solution
Ships and stores flat

Straight Tuck End (STE)
Easy assembly
Clean front panel
Ideal for lightweight products
Cost-effective and flat-packed



Roll End Tuck Front Box

Strong locking structure
Maintains shape over time
Extended shelf life
Perfect for gifts and sets



Five Panel Hanger

Double-layer hanging panel
Punch hole for hooks or clip strips
Ideal for retail display
Best suited for lightweight products



Gift Box

Compact box design
Gift ready packaging
Easy carry handle
Lightweight structure
Retail display ready
Secure closure system



Counter Display

Strong marketing tool
Functional packaging design
Retail ready solution
Promotional campaign use
Logistics optimized packaging
Strong in-store impact